

**Ottawa St. Business Improvement Area**  
**Board of Directors Meeting**

**MINUTES**

**Date:** July 5, 2023

**Location:** Virtual meeting through Zoom

**Present:** Ettore Bonato, Mike Osborne, Tracy Paterson Byron Griffith, Syx Langemann

**Regrets:** Constable Andie Suthers, Mark McKenzie, Mark Trudell

**Guest Speakers:**

- Syx Langemann updated us on climb of viewers on social media pages
- He is also promoting the Ottawa Street Tent Sale and Pride Event on the radio during his morning show appearances with Dan MacDonald
- Will start promoting last week of July on BIA's social media pages
- He will have survey ready for August 12 event

**Absent:** Lawrence Holland

**Recorder:** Ettore Bonato

**Meeting Called to Order:** 7:02PM

**Approval of Agenda:**

- Tracy Paterson, 2<sup>nd</sup> Byron Griffith, CARRIED

**Disclosure of Interest:**

- None

**Adoption of Past Minutes:**

- June meeting
- Mike Osborne, 2<sup>nd</sup> Byron Griffith, CARRIED

### **Coordinators Report:**

- June Sidewalk Sale was well attended but could have been better
- Sticking with only 2 events a year a better plan
- Tent Sale and August 12 Event going well, plans coming together
- Discussion about have a little more security for August 12 due to today's atmosphere on prejudice; MOTION: should the BIA add a few more security people for August 12 Event, unanimous yes, CARRIED.
- Will get posters for merchant windows to advertise Pride weekend
- Mike will approach restaurants outside the BIA to the East, they might want to participate also

### **Council Report:**

- Not present, at another meeting
- Forwarded information; the City will look at Lanspeary Park more often to keep up with the garbage; crosswalks are being painted in Pride colours; Police will try to control the amount of homeless in the area; Labour Day festival will take place at Lanspeary Park
- ACTION ITEM: Can Councillor McKenzie look into extending lights at crosswalks crossing Ottawa Street

### **Treasurer's Report:**

- Things are up to date
- Credit card through TD Bank has been applied for

- All papers necessary have been signed by Ettore Bonato and Mike Osborne
- When the card arrives, it will have the Treasurer's name on it
- UPDATE: the bill from the City of Windsor for the alley lighting project has finally been e-mailed
- All bills related to August 12 Event, that have come in, have been paid

### **Safety & Crime Prevention Committee Report:**

- Unfortunately Constable Suthers could not attend the meeting; working
- We will contact Barry Horrobin again for a walk through of the Ottawa Street BIA on safety thoughts; still to do
- The BIA will request more police presence on Ottawa Street; UPDATE: there have been officers on bikes riding through the BIA
- We have seen more police along with social workers approach the homeless
- There has been 2 overdoses in our neighbourhood of homeless

### **Communications:**

- The BIA has received the renewal of insurance and has been paid
- Confirmation e-mails with City and suppliers for August 12 Event have come in; all good with orders
- Map for expansion of the BIA still being worked on
- There is a new communication person for events (part of SERT); Will Alexander
- Michelle Staadagaard still all BIA's go between for the City of Windsor

### **Chairperson's Report:**

- The alley lighting project is all paid for, congratulations everyone!
- The press release went out on all social media outlets; the BIA received a great response
- Meeting with the committee to find vendors went well but they are having problems locating participants
- Social media advertising should be starting by last week of July
- We are still within budget for the August 12 Event

### **New Business:**

- Pridefest is in contact with the BIA to confirm everything is moving forward
- Ordering of barricades and signs for the August 12 Event should be done before next board meeting
- All information for what is happening this year has been distributed to all merchants
- Parent side of the BIA feels left out; they were invited to participate during the August 12 Event if they wish within the 4 blocks that will be closed; UPDATE: some businesses have reached out
- Vendors are invited at a cost of \$25 per booth as an introductory rate this year; Ettore Bonato will be the contact and will make sure none compete with businesses that already exist on Ottawa Street
- Tracy suggested another mural that Shane would like to do somewhere within the BIA and wondering if the \$1000 towards it still exists; yes was the answer so that mural will be done soon

### **Next Meeting**

- To take place virtually via Zoom
- Future meetings: all on first Wednesday of every month
- August 2 @ 7:00PM
- September 6 @ 7:00PM
- October 11 @ 7:00PM

- AGM, November 1 @ 7:00PM – doors open 6:30PM, location to be determined
- December 6 @ 7:00PM

**Adjournment:**

- Motion to adjourn, Byron Griffith, 2<sup>nd</sup> Michael Osborne
- Time adjourned 7:47PM